

7 CYBERSECURITY EMPLOYEE AWARENESS TIPS

Transform your employees into your first line of defense against cyber threats with these essential tips.



1

Establish the Right Goals

Understand your business, mission, culture, risk tolerance, and regulatory requirements.

Set achievable and defensible awareness goals. An achievable goal creates a sense of opportunity for the team!



Set Clear Expectations

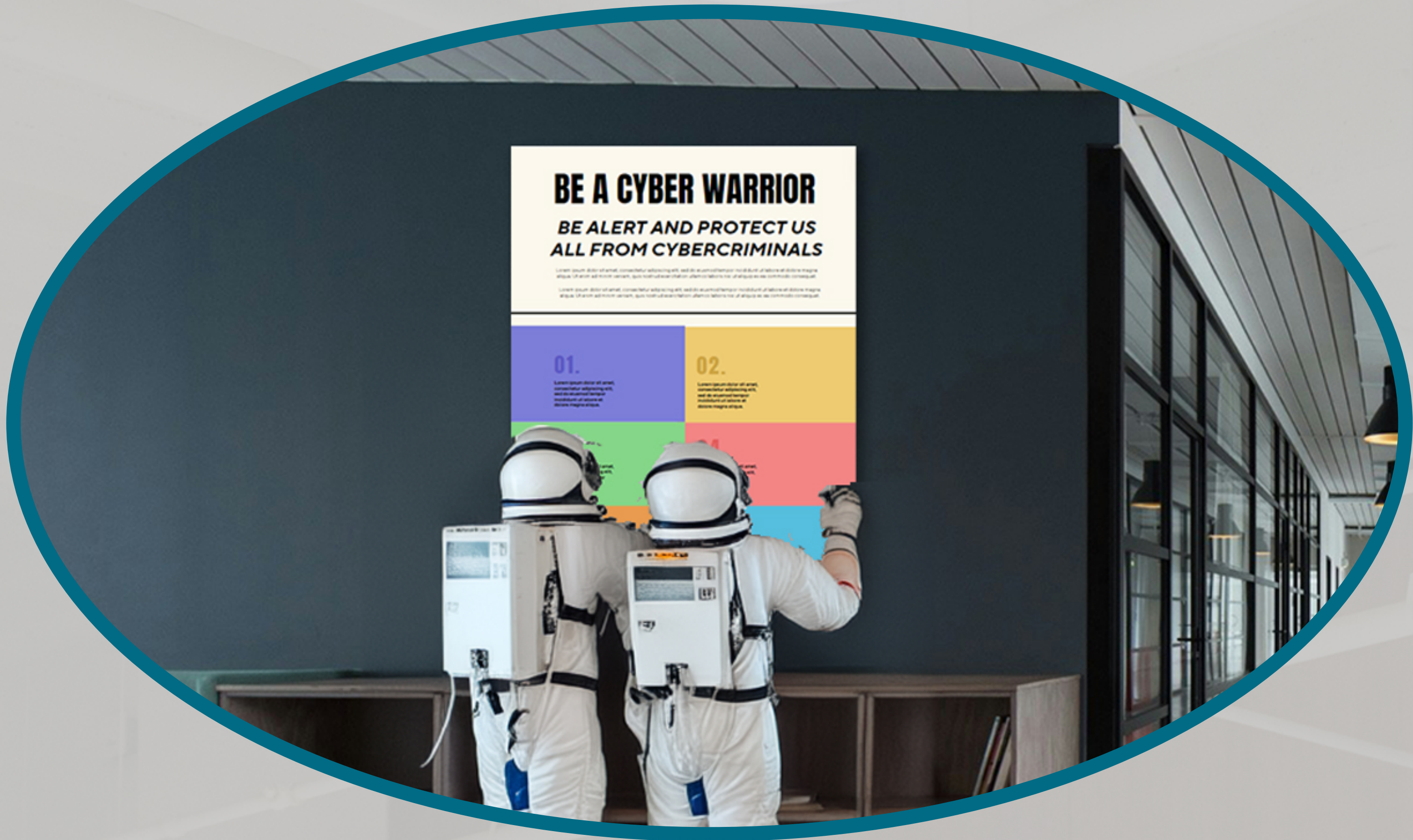
From day one, make cybersecurity expectations clear.

2

Continuous training, testing, and skills assessment should be part of job descriptions.

Define acceptable and unacceptable behaviors and integrate these into the company culture.





Mandate Cybersecurity Training and Testing

3

If employees fail to do their training, it's usually a process or expectations problem.

Create a 'Culture of Security' that starts the conversation at onboarding and is measured at performance reviews.

4

Use Carrots, Not Sticks

Mistakes happen. Punative responses never motivate. Instead, recognize and reward those meeting expectations.

Use gamification and public recognition to drive engagement. Celebrate top performers in training and testing.



5

Never Waste A Crisis

When an incident happens, use it as a learning opportunity.

Communicate what happened, its impact, and how to prevent it in the future.

Involve the team in finding solutions to create a collective sense of responsibility.



6

Have Some Fun With It

Incorporate humor into training modules. Fun environments enhance learning and retention!

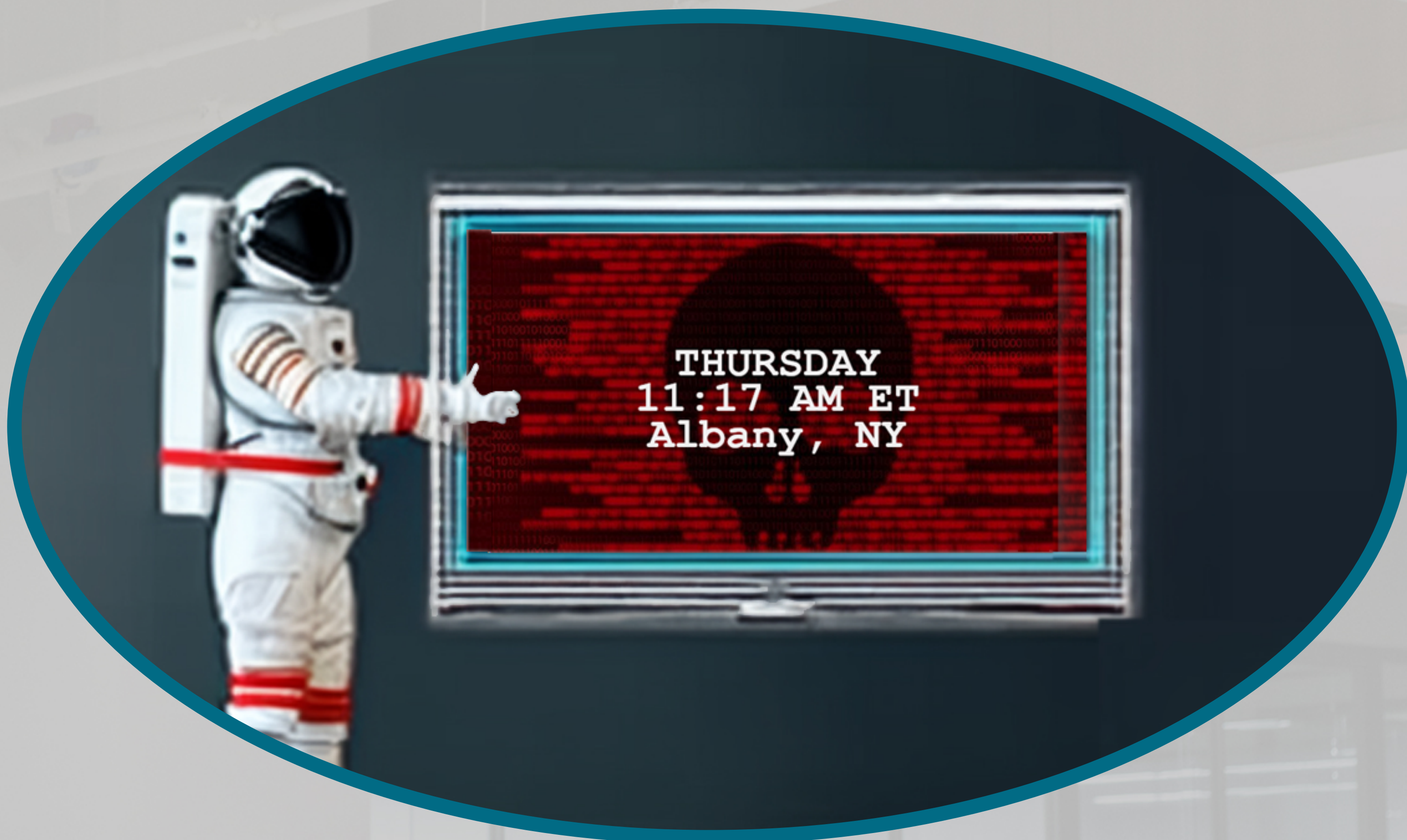
Use memes, competitions, and games to engage employees and elevate the importance of cybersecurity awareness.



Conduct Regular Incident Response Tabletops

Simulate cyber incidents with Incident Response Tabletops.

Practice responding to incidents in a safe, controlled environment to build muscle memory. These exercises prepare employees for real-life scenarios.



Use these tips to begin creating a
'Culture of Security' to motivate and
incentivize your team to stay vigilant
against cyber criminals.

#staysecure

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